



LEWIS'S CHILD SAFETY POLICY

Ensuring all children are safe from the danger of curtain & blind cords

Consumer NZ have reported thirteen deaths from blind-cord accidents in NZ between 2002 and 2009 and we know this tragic trend has continued. It's very easy to get caught up in life, become complacent and have the attitude that 'it won't happen to us' - until it does.

We have decided that it is not worth the risk.

"I'm a mum of three and thought I was pretty well versed in keeping my kids safe. I hadn't ever heard or thought about the dangers of vertical blind cords until this morning. Our 14-month-old girl had inadvertently wrapped the cord around her neck then tripped over. Thankfully she was able to let out a cry and I was only in the next room."

- RANGIORA, MOTHER OF THREE



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**CHILDREN DIE IN
AUSTRALIAN HOMES**

Every Year

THE SAD REALITY

According to the Australian Competition and Consumer Commission (ACCC), between one and two children die in Australian homes every year as a result of non-compliant corded blinds and curtains. Most of these deaths occur in children under the age of three.

Blinds and curtains with long, unsecured looped cords are a clear potential child safety hazard and Australia already has legislation regarding blind pull cords and drawcords on tracks. In Australia all looped cords must be secured or have an approved safety design. Despite similar NZ statistics, no mandatory safety standards exist here. That doesn't mean we can't take the front-foot.

OUR POLICY

Lewis's has adopted a strong position on child safety with our decision to take all practical options to provide the maximum level of child safety possible. We have taken the approach that Child safety is no longer optional for either Lewis's or our customers, as we can never be sure that at some time in the future, a toddler or child may gain access to the blinds and curtains in our homes. All Child Safety Devices provided with Lewis's products must be installed.

OUR SOLUTION

CURTAIN TRACK DRAWCORD SYSTEMS

Lewis's have identified the looped cords on curtain track drawcord systems as our number one concern. Children often play behind curtains and these cords can be very accessible and pose the greatest hazard. As a result, Lewis's policy is to:

1. Avoid Drawcord Systems

Wherever possible, avoid drawcords by choosing Wands. Wands enable you to open and close the curtains without handling the curtain. These are the perfect replacement to drawcords.

2. Choose Automation

Today we have very good motorised track systems for opening and closing curtains that operate without any cords. These have many advantages along with being child safe.

3. Install Cord tensioners

Where a drawcord is required, they must be installed with a cord tensioner. All cord tensioners are supplied at no extra charge, although there is a small installation charge for installing drawcords.

UNTETHERED AND LOOPED CHAINS & CORDS

The untethered looped chains and cords on Lewis's Roman and Luxaflex blinds remain our next area of concern.

As a solution, Child Safety Clips are now included with all Lewis's Chain Operated Roman Blinds and all Luxaflex Roller Blinds, free of charge. The clip is clear (so it doesn't matter what colour the walls or frames are) and it is big enough that the Luxaflex Stoppers will travel through it unobstructed

Child Safety Cleats and Devices will also be included, free of charge, with all other Luxaflex Blinds, including Duettes and Venetians.



LEWIS'S SAFETY AUDIT

As part of Lewis's Child Safety Initiative, Lewis's Measurers will now offer clients a free Child Safety Audit of all their curtains and blinds throughout their home while they are there measuring.

If any untethered looped cords or chains are identified, Lewis's will install Child Safety Clips free of charge. Child Safety is important to us, so it does not matter whether Lewis's supplied the blinds & tracks or if they were supplied by another retailer, Lewis's will still install Child Safety Clips free of charge.

If the measurer has time they will install the clips at the time of the measure. If there is not sufficient time, they will be installed when the new Curtains and Blinds are installed. Installation of Safety Clips, at either time, is also free of charge.